Consolidated Financial Statements December 31, 2020

# Contents

Independent auditor's report	1
Financial statements	
Consolidated statements of financial position	2
Consolidated statements of activities	3-4
Consolidated statements of cash flows	5
Notes to consolidated financial statements	6-19



# **Independent Auditor's Report**

RSM US LLP

Board of Directors Community Foundation of Greater Dubuque

# **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of Community Foundation of Greater Dubuque and its subsidiaries, which comprise the consolidated statements of financial position as of December 31, 2020 and 2019, the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements (collectively, financial statements).

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Community Foundation of Greater Dubuque and its subsidiaries as of December 31, 2020 and 2019, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

RSM US LLP

Des Moines, Iowa May 21, 2021

THE POWER OF BEING UNDERSTOOD AUDIT | TAX | CONSULTING

# Consolidated Statements of Financial Position December 31, 2020 and 2019

	2020		2019
Assets			
Cash and cash equivalents	\$ 6,260	,013 \$	4,871,150
Investments	104,757	,268	94,444,030
Promises to give, net	258	,859	187,895
Prepaid expenses and other assets	196	,147	167,804
Property and equipment, net	827	,915	901,120
Arbitrage annuities	600	,000	600,000
Assets held in charitable gift annuity	268	,297	263,719
Total assets	<u>\$ 113,168</u>	, <b>499</b> \$	101,435,718
Liabilities and Net Assets			
Accounts payable	\$ 122	,083 \$	138,323
Accrued expenses	208	,386	161,332
Grants payable	106	,580	62,495
Note payable	673	,598	714,199
Amounts due under annuity agreement	47	,578	70,772
Deferred compensation payable	196	,147	164,896
Deferred revenue		-	37,500
Deferred lease liability	146	,667	160,000
Funds held for others	18,486	,987	16,870,733
Total liabilities	19,988	,026	18,380,250
Net assets:			
Without donor restrictions:			
Undesignated	1,020	,178	814,368
Board-designated	14,812	,249	12,512,565
Board-designated endowment	77,164	,271	69,535,215
	92,996	,698	82,862,148
With donor restrictions	183	,775	193,320
Total net assets	93,180	,473	83,055,468
Total liabilities and net assets	<u>\$ 113,168</u>	, <b>499</b> \$	101,435,718

# Consolidated Statement of Activities Year Ended December 31, 2020

	ithout Donor Restrictions	Vith Donor Lestrictions	Total
Revenue, support and gains:			
Contributions and grants	\$ 10,041,935	\$ 242,083	\$ 10,284,018
Service fee income	243,294	-	243,294
Net investment gain	8,463,792	-	8,463,792
In-kind contributions	40,555	-	40,555
Change in value of split-interest agreements	(12,623)	-	(12,623)
Other revenue	77,451	-	77,451
Net assets released from restrictions	 251,628	(251,628)	
Total revenue and support	19,106,032	(9,545)	19,096,487
Expenses:			
Program services expense:			
Grants to others	6,082,159	-	6,082,159
Community programs	2,027,739	-	2,027,739
Total program services expenses	8,109,898	-	8,109,898
Supporting services expense:			
Management and general	788,072	_	788,072
Fundraising and development	73,512	_	73,512
Total supporting services expenses	861,584	-	861,584
Total expenses	8,971,482	-	8,971,482
Change in net assets	10,134,550	(9,545)	10,125,005
Net assets, beginning of year	 82,862,148	193,320	83,055,468
Net assets, end of year	\$ 92,996,698	\$ 183,775	\$ 93,180,473

# Consolidated Statement of Activities Year Ended December 31, 2019

	/ithout Donor Restrictions	Vith Donor estrictions	Total
Revenue, support and gains:			
Contributions and grants	\$ 10,321,687	\$ 200,000	\$ 10,521,687
Service fee income	241,608	-	241,608
Net investment gain	12,449,460	-	12,449,460
In-kind contributions	51,501	-	51,501
Change in value of split-interest agreements	1,551	-	1,551
Other revenue	85,768	-	85,768
Net assets released from restrictions	302,534	(302,534)	-
Total revenue and support	 23,454,109	(102,534)	23,351,575
Expenses:			
Program services expense:			
Grants to others	4,933,190	-	4,933,190
Community programs	2,432,075	-	2,432,075
Total program services expenses	7,365,265	-	7,365,265
Supporting services expense:			
Management and general	787,355	-	787,355
Fundraising and development	74,526	-	74,526
Total supporting services expenses	861,881	-	861,881
Total expenses	 8,227,146	-	8,227,146
Change in net assets	15,226,963	(102,534)	15,124,429
Net assets, beginning of year	67,635,185	295,854	67,931,039
Net assets, end of year	\$ 82,862,148	\$ 193,320	\$ 83,055,468

# Consolidated Statements of Cash Flows Years Ended December 31, 2020 and 2019

	2020	2019
Cash flows from operating activities:		_
Change in net assets	\$ 10,125,005	\$ 15,124,429
Adjustments to reconcile change in net assets to cash provided by		
operating activities:		
Depreciation	89,705	95,031
Realized and unrealized gains on investments, net	(7,090,321)	(10,728,935)
Contributions of stock	(1,052,225)	(3,237,085)
Change in assets held in charitable gift annuity	(27,772)	(76,161)
Change in value of split-interest agreements held	12,623	(1,551)
Amortization of deferred lease liability	(13,333)	(13,333)
Changes in operating assets and liabilities:		
Promises to give	(70,964)	(46,661)
Prepaid expenses and other assets	(28,343)	(13,912)
Accounts payable	(16,240)	45,212
Accrued expenses	47,054	25,726
Grants payable	44,085	(134,050)
Deferred compensation payable	31,251	35,848
Deferred revenue	(37,500)	-
Funds held for others	1,616,254	2,447,465
Net cash provided by operating activities	3,629,279	3,522,023
Cash flows from investing activities:		
Purchases of investments	(19,313,705)	(138,075,168)
Proceeds from sales of investments	17,130,390	134,383,709
Purchases of property and equipment	(16,500)	-
Net cash used in investing activities	(2,199,815)	(3,691,459)
Cash flows from financing activities:		
Principal payments on note payable	(40,601)	(50,227)
Net increase (decrease) in cash and cash equivalents	1,388,863	(219,663)
Cash and cash equivalents:		
Beginning of year	 4,871,150	5,090,813
End of year	\$ 6,260,013	\$ 4,871,150
Supplemental disclosures of cash flow information:		
Cash paid for interest	\$ 36,479	\$ 24,573

### **Notes to Consolidated Financial Statements**

# Note 1. Principal Activity and Significant Accounting Policies

**Organization:** The Community Foundation of Greater Dubuque (Foundation) is a nonprofit foundation established to support the scientific, educational and charitable activates in the seven-county Dubuque region, which comprises the lowa counties of Dubuque, Allamakee, Delaware, Clayton, Clinton, Jackson and Jones, and the individual communities within them. The Foundation is supported through contributions from the general public and area organizations.

The financial statements of the Foundation include its affiliates, Clayton County Foundation for the Future, Dyersville Area Community Foundation, Allamakee County Community Foundation, Foundation for the Future of Delaware County, Jones County Community Foundation, Community Foundation of Jackson County, Lincoln Way Community Foundation and River Bluff Community Foundation. The Foundation and its affiliates are collectively referred to herein as the Foundation.

CFGD Real Estate, LLC and CFGD Charitable Trust, were established to assist the Foundation with its charitable giving needs. The Foundation exercises control and economic interest of these two separate entities.

**Principles of consolidation:** The consolidated financial statements (collectively, the financial statements) include the affiliates described above and the accounts of CFGD Real Estate, LLC and CFGD Charitable trust. All material intercompany balances and transactions are eliminated in consolidation.

**Cash and cash equivalents:** The Foundation considers all cash and highly liquid financial instruments with original maturities of three months or less, and which are not board-designated for long-term purposes, to be cash and cash equivalents. Cash and highly liquid financial instruments that are board-designated are excluded from this definition.

**Concentration risk:** The Foundation maintains cash in bank deposit accounts which, at times, exceed federally insured limits. The Foundation has not experienced any losses in such accounts.

**Promises to give:** Unconditional promises to give expected to be collected within one year are recorded at net realizable value. Unconditional promises to give expected to be collected in future years are initially recorded at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset. In subsequent years, amortization of the discounts is included in contribution revenue in the statement of activities. The Foundation determines the allowance for uncollectable promises to give based on historical experience, an assessment of economic conditions and a review of subsequent collections. Promises to give are written off when deemed uncollectable. The Foundation had no allowance for uncollectible pledges at both December 31, 2020 and 2019.

Unconditional promises to give as of December 31, 2020 and 2019, is summarized as follows:

	 2020	2019
Within one year	\$ 156,427	\$ 58,332
In one to five years	45,000	80,000
Over five years	60,000	60,000
	261,427	198,332
Less unamortized discount rates ranging from 0.6% to 3.6%	 (2,568)	(10,437)
	\$ 258,859	\$ 187,895

### **Notes to Consolidated Financial Statements**

# Note 1. Principal Activity and Significant Accounting Policies (Continued)

**Property and equipment:** Property and equipment additions over \$2,500 are recorded at cost, or if donated, at fair value on the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives of the assets ranging from three to 15 years, or in the case of capitalized leased assets or leasehold improvements, the lesser of the useful life of the asset or the lease term. When assets are sold or otherwise disposed of, the cost and related depreciation is removed, and any resulting gain or loss is included in the statements of activities. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed.

The carrying values of property and equipment are reviewed for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. The Foundation has determined that there are no long-lived asset impairments for the years ended December 31, 2020 or 2019.

**Arbitrage annuities:** Arbitrage annuities are designed to provide the Foundation with interest and annuity payments throughout the life of the insured annuitant. The Foundation is the owner and named beneficiary of life insurance policies in the amount of the initial investment in these contracts. These investments are recorded at the original amount invested.

Charitable gift annuities: Under charitable gift annuity contracts, the Foundation receives immediate and unrestricted title to contributed assets and agrees to make fixed recurring payments over the stipulated period. Contributed assets are recorded at fair value on the date of receipt. The related liability for future payments to be made to the specified beneficiaries is recorded at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the liability. The excess of contributed assets over the annuity liability is recorded as an unrestricted contribution. In subsequent years, the liability for future annuity payments is reduced by payments made to the specified beneficiaries and is adjusted to reflect amortization of the discount and changes in actuarial assumptions at the end of the year. Upon termination of the annuity contract, the remaining liability is removed and recognized as income.

**Investments:** The Foundation records investment purchases at cost, or if donated, at fair value on the date of donation. Thereafter, investments are reported at fair value in the statements of financial position. Net investment income is reported in the statements of activities and consists of interest and dividend income, realized and unrealized capital gains and losses, less investment management and custodial fees (see Note 5).

**Grants payable:** Grants payable represent grants approved at year-end, but not yet paid to the beneficiaries.

**Deferred lease liability:** Deferred rent incentive represents funds received by the Foundation from its landlord in relation to leasehold improvements made to its administrative offices. The balance is being amortized on a straight-line basis over the life of the lease.

**Deferred compensation payable:** The Foundation has a deferred compensation agreement covering the executive director. The Foundation contributes a percentage of the executive director's salary quarterly to an investment account. The executive director is immediately vested in contributions when made.

### **Notes to Consolidated Financial Statements**

# Note 1. Principal Activity and Significant Accounting Policies (Continued)

**Funds held for others:** The Foundation invests funds for other organizations that have sole discretion over the use of these assets. All financial activity related to these funds is recorded as adjustments to the funds held for others liability and is omitted from the statement of activities. The Foundation charges service fees for managing these funds.

**Net assets:** Net assets, revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

**Without donor restrictions**—Net assets not subject to donor-imposed stipulations and are available for use in general operations. Board-designated net assets consist of net assets designated by the Board of Directors for operating reserve and the board-designated endowment.

**With donor restrictions**—Net assets subject to donor-imposed stipulations that require they be maintained permanently or that may or will be met by expenditures, actions and/or the passage of time.

**Contributions:** Unconditional contributions received or pledged are reported as without donor restriction or with donor restriction support, depending on the existence or nature of any donor restrictions. The Foundation receives contributions from donors with advice regarding distribution of the assets and the earnings therefrom. The Foundation attempts to meet the desires expressed by the donors at the time of the contribution; however, under the gifting agreements the Foundation reserves the right to modify any restrictions or conditions on the distribution of funds for any specified charitable purpose if, in the sole judgment of the Foundation's board of directors, such restrictions or conditions become unnecessary, undesirable, impractical, or inconsistent with the charitable needs of the community. These contributions are recorded as without restriction.

**Revenue and support:** The Foundation recognizes revenue by following the five-step model under *FASB Accounting Standards Codification* (ASC) 606 to achieve the core principle that the Foundation recognizes revenue to depict the transfer of goods or services to customers at an amount that reflects the consideration to which the Foundation expects to be entitled in exchange for those goods or services. The five-step model requires that the Foundation (1) identify the contract with the customer, (2) identify the performance obligations in the contract, (3) determine the transaction price, including variable consideration to the extent that it is probable that a significant future reversal will not occur, (4) allocate the transaction price to the respective performance obligations in the contract and (5) recognize revenue as the performance obligation is satisfied. The Foundation's main revenue streams consisting of contributions and investment income (loss) are scoped out of ASC 606.

Service fee income and other revenue is recognized when the performance obligation is satisfied and control is transferred at a point in time. Program service fees received in advance are deferred to the applicable point in time in which the related services are performed or expenditures are incurred, respectively. Contributions are recognized when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met.

**Donated services and in-kind contributions:** Volunteers contribute significant amounts of time to the Foundation's program services, administration and fundraising and development activities; however, the financial statements do not reflect the value of these contributed services because they do not meet recognition criteria prescribed by generally accepted accounting principles. Contributed goods are recorded at fair value at the date of donation. Donated professional services are recorded at the respective fair values of the services received.

### **Notes to Consolidated Financial Statements**

# Note 1. Principal Activity and Significant Accounting Policies (Continued)

**Advertising costs:** Advertising costs of \$88,569 and \$98,115 were expensed as incurred for the years ended December 31, 2020 and 2019, respectively.

**Income taxes:** The Foundation is organized as an lowa nonprofit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under section 501(a) of the Internal Revenue Code as Foundations described in section 501(c)(3), qualifies for the charitable contribution deduction under sections 170(b)(1)(A)(vi), and has been determined not to be a private foundation under section 509(a)(1). The Foundation is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, the Foundation is subject to income tax on net income that is derived from business activities that are unrelated to its exempt purposes. Management has determined that the Foundation is subject to unrelated business income tax and will file an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS.

Management believes that it has appropriate support for any tax positions taken affecting its annual filing requirements, and as such, does not have any uncertain tax positions that are material to the financial statements. The Foundation would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred.

**Estimates:** The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates and those differences could be material.

**Recent accounting pronouncements:** In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-02, *Leases (Topic 842)*. The guidance in this ASU supersedes the leasing guidance in Topic 840, Leases. Under the new guidance, lessees are required to recognize lease assets and lease liabilities on the balance sheet for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the income statement. The new standard is effective on January 1, 2022, with early adoption permitted. The Foundation is currently evaluating the impact of the pending adoption of the new standard on the financial statements.

**Subsequent events:** Subsequent events have been evaluated through May 21, 2021, the date the financial statements were available to be issued.

# **Notes to Consolidated Financial Statements**

# Note 2. Classification of Expenses

The following reflects the classification of the Foundation's expenses, by both the underlying nature of the expense and function, for the years ended December 31, 2020 and 2019. An individual expense is allocated to the underlying activity through which it was incurred. Certain expenses are allocated on a reasonable basis which has been consistently applied based on actual usage or project purpose.

	2020										
		Program	M	lanagement	Fı	undraising					
		Services	а	nd General	and	Development		Total			
Grants	\$	6,082,159	\$	_	\$	_	\$	6,082,159			
Salaries and benefits	,	1,134,892	•	488,294	•	52,749	•	1,675,935			
Insurance		102,859		3,633		261		106,753			
Rent		95,582		22,342		2,781		120,705			
Parking		6,186		4,446		220		10,852			
Technology supplies and services		57,637		31,947		2,072		91,656			
Professional services		229,236		97,185		7,042		333,463			
Office and other expense		57,290		11,269		2,255		70,814			
Memberships and publications		43,266		3,700		14		46,980			
Travel		16,486		9,498		344		26,328			
Special event expenses		184,866		2,049		2,525		189,440			
Marketing		70,319		16,214		2,036		88,569			
Capital purchases and repairs		1,247		-		397		1,644			
Loan interest		27,340		8,323		816		36,479			
Deprecation expense		533		89,172		-		89,705			
	\$	8,109,898	\$	788,072	\$	73,512	\$	8,971,482			

Note 2. Classification of Expenses (Continued)

			Supportir	ng Serv	vices		
		Program	Management		undraising		
		Services	and General	and	Development		Total
Grants	\$	4,930,582	\$ 2,608	\$	-	\$	4,933,190
Salaries and benefits		1,012,981	422,830		49,683		1,485,494
Insurance		103,325	3,402		392		107,119
Rent		98,051	20,275		3,922		122,248
Parking		9,847	3,342		398		13,587
Technology supplies and services		42,426	37,358		1,409		81,193
Professional services		296,087	110,997		7,142		414,226
Office and other expense		23,344	21,997		519		45,860
Memberships and publications		48,193	5,103		26		53,322
Travel		50,771	9,355		960		61,086
Special event expenses		638,106	5,053		7,020		650,179
Marketing		62,691	33,639		1,783		98,113
Capital purchases and repairs		15,483	9,958		412		25,853
Loan interest		32,413	7,372		860		40,645
Deprecation expense		965	94,066		-		95,031
	\$	7,365,265	\$ 787,355	\$	74,526	\$	8,227,146

# Note 3. Liquidity

The Foundation's financial assets available within one year from the statement of financial position dates for general operating expenses are as follows:

	2020	2019
Cash and cash equivalents	\$ 1,187,539	\$ 1,027,747
Board designated, fiscal 2021 endowment payout	 121,220	120,930
	 1,308,759	1,148,677
Less operating reserve	 (538,921)	(527,102)
	\$ 769,838	\$ 621,575

The Foundation had \$769,838 and \$621,575 of financial assets available within one year of December 31, 2020 and 2019, respectively, to meet cash needs for general expenditure consisting of cash and investments, other assets and endowment payouts received for operations. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditure within one year of the statement of financial position date. The Foundation has a policy to maintain financial assets, which consist of cash and cash equivalents, on hand to meet six months of normal supporting services expenses, which are, on average, approximately \$1,000,000 and \$900,000 as of December 31, 2020 and 2019, respectively. At times, the Board of Directors designates a portion of any operating surplus to its Operating Reserve, which totaled \$538,921 and \$527,102 at December 31, 2020 and 2019, respectively. The Operating Reserve may be drawn upon in the event of financial distress or an immediate liquidity need resulting from events outside the Foundation's routine course of operations.

### **Notes to Consolidated Financial Statements**

# Note 4. Fair Value Measurements and Disclosures

The Foundation reports certain assets at fair value in the financial statements. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction in the principal, or most advantageous, market at the measurement date under current market conditions regardless of whether that price is directly observable or estimated using another valuation technique. Inputs used to determine fair value refer broadly to the assumptions that market participants would use in pricing the asset or liability, including assumptions about risk. Inputs may be observable or unobservable. Observable inputs are inputs that reflect the assumptions market participants would use in pricing the asset or liability based on market data obtained from sources independent of the reporting entity. Unobservable inputs are inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability based on the best information available. A three-tier hierarchy categorizes the inputs as follows:

- **Level 1:** Quoted prices in active markets for identical assets or liabilities that can be accessed at the measurement date.
- **Level 2:** Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly. These include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, and market-corroborated inputs.
- **Level 3:** Unobservable inputs for the asset or liability. In these situations, inputs are developed market assumptions about the assumptions that market participants would use in pricing an asset or liability.

In some cases, the inputs used to measure the fair value of an asset or a liability might be categorized within different levels of the fair value hierarchy. In those cases, the fair value measurement is categorized in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. Assessing the significance of a particular input to entire measurement requires judgment, taking into account factors specific to the asset or liability. The categorization of an asset within the hierarchy is based upon the pricing transparency of the asset and does not necessarily correspond to an assessment of the quality, risk or liquidity profile of the asset or liability.

A significant portion of investment assets are classified within Level 1 because they are comprised of open-end mutual funds with readily determinable fair values based on daily redemption values. Common stock represents stock in a nonpublic company and is valued by the custodian using pricing models for similar stocks, and are classified within Level 2.

# **Notes to Consolidated Financial Statements**

# Note 4. Fair Value Measurements and Disclosures (Continued)

The following table presents assets measured at fair value on a recurring basis at December 31, 2020 and 2019:

			Fair Value Mea	asur	ements at Dec	embe	r 31, 2020
			Quoted				
			Prices in		Significant		
		Α	ctive Markets		Other	5	Significant
			for Identical		Observable	Ur	observable
			Assets		Inputs		Inputs
	Total		(Level 1)		(Level 2)		(Level 3)
Assets:							
Investments:							
Common stock	\$ 368,144	\$	-	\$	368,144	\$	-
Equity securities	87,859,071		87,859,071		-		-
Fixed income mutual funds	 14,366,518		14,366,518		-		-
	102,593,733	\$	102,225,589	\$	368,144	\$	-
Other investments not at fair value (cost):							
Cash surrender value of life insurance policies	935,309						
Cash and money market	1,228,226						
,	2,163,535						
Total investments	\$ 104,757,268	=					
Assets held in charitable gift annuity:							
Fixed income mutual funds	\$ 96,508	\$	96,508	\$	-	\$	-
Equity securities	166,758		166,758		-		-
	263,266		263,266		-		-
Cash and money market (cost)	5,031						
Total assets held in charitable gift	_						
annuity	\$ 268,297	\$	263,266	\$		\$	

# **Notes to Consolidated Financial Statements**

# Note 4. Fair Value Measurements and Disclosures (Continued)

			Fair Value Mea	asur	ements at Dec	embe	r 31, 2019
			Quoted				_
			Prices in		Significant		
		Α	ctive Markets		Other	5	ignificant
			for Identical		Observable	Un	observable
			Assets		Inputs		Inputs
	Total		(Level 1)		(Level 2)		(Level 3)
Assets:			,		,		
Investments:							
Common stock	\$ 305,676	\$	-	\$	305,676	\$	-
Equity securities	77,822,611		77,822,611		-		_
Fixed income mutual funds	13,441,918		13,441,918		-		-
	91,570,205	\$	91,264,529	\$	305,676	\$	_
Other investments not at fair value (cost):							
Cash surrender value of life insurance policies	947,932						
Cash and money market	1,925,893						
•	2,873,825	-					
Total investments	\$ 94,444,030	=					
Assets held in charitable gift annuity:							
Fixed income mutual funds	\$ 97,244	\$	97,244	\$	-	\$	_
Equity securities	155,432		155,432		-		-
	252,676		252,676		_		-
Cash and money market (cost)	11,043						
Total assets held in charitable gift							
annuity	\$ 263,719	\$	252,676	\$	-	\$	

# Note 5. Net Investment Income

Net investment income consists of the following for the years ended December 31, 2020 and 2019:

	2020	2019
Interest and dividends	\$ 1,629,008	\$ 1,969,503
Net realized and unrealized gains	7,090,321	10,728,935
Less investment management and custodial fees	(255,537)	(248,978)
	\$ 8,463,792	\$ 12,449,460

### **Notes to Consolidated Financial Statements**

# Note 6. Property and Equipment

Property and equipment at December 31, 2020 and 2019, included the following:

		2020		2019	
	Φ	704.070	Φ	704.070	
Leasehold improvements	\$	794,872	Ъ	794,872	
Equipment		563,731		562,716	
Total property and equipment		1,358,603		1,357,588	
Less accumulated depreciation		530,688		456,468	
Net property and equipment	\$	827,915	\$	901,120	

# Note 7. Funds Held for Others

The change in funds held for others for the years ended December 31, 2020 and 2019, is as follows:

		2020		2019
Balance, beginning of year	\$	16,870,733	\$	14,423,268
Contributions	*	469,782	*	631,504
Interest and dividends		334,378		425,827
Net realized and unrealized gains (losses)		1,547,654		2,392,005
Grant revenue		8,763		49,753
Fees		(244,010)		(220,587)
Grant expense		(430,972)		(727,241)
Other expenses		(69,341)		(103,796)
Balance, end of year	\$	18,486,987	\$	16,870,733

# Note 8. Note Payable

In April 2020, the Foundation received a \$268,400 Paycheck Protection Program (PPP) loan. The loan proceeds are forgiven if used within a stipulated timeframe to fund qualified payroll and benefit related expenditures, mortgage interest, rent and utilities payments. The Foundation applied for forgiveness and in December 2020 received forgiveness of the full amount of the loan by the Small Business Administration. The debt forgiveness income of \$268,400 is included in contributions and grants on the consolidated statement of activities during the year ended December 31, 2020.

The Foundation has a note payable with borrowings of up to \$850,000 available bearing interest at 3.25%. Principal and interest payments of \$18,700 are due quarterly, with any remaining principal and interest to be paid at maturity in September 2025. The note payable requires a minimum balance of \$1,700,000 to be maintained in an account held with the lender. At December 31, 2020 and 2019, \$9,300,961 and \$7,677,039, respectively, was held in this account, which is included in investments on the consolidated statements of financial position. The outstanding balance on the note payable was \$673,598 and \$714,199 at December 31, 2020 and 2019, respectively.

### **Notes to Consolidated Financial Statements**

# Note 8. Note Payable (Continued)

Maturities required on the note payable at December 31, 2020, are as follows:

Years ending December 31:

2021		\$ 53,260
2022		55,037
2023		56,873
2024		58,723
2025	_	449,705
		\$ 673,598

### Note 9. Leases

The Foundation leases office space under an operating lease that expires in March 2026. Rent expense for the years ended December 31, 2020 and 2019, totaled \$120,705 and \$122,248, respectively.

Future minimum lease payments, which includes the Foundation's share of maintenance, interest and taxes, are as follows:

Years ending December 31:

2021	\$ 109,218
2022	109,218
2023	109,218
2024	109,218
2025	109,218
Thereafter	27,305
Total minimum lease payments	\$ 573,395

### Note 10. Endowments

The Board of Directors of the Foundation has interpreted the Iowa Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the endowment funds, unless there are explicit donor stipulations to the contrary. For the years ended December 31, 2020 and 2019, there were no such donor stipulations.

The Foundation considers the following factors in making a determination to appropriate or accumulate board-designated endowment funds:

- The duration and preservation of the fund
- The purposes of the Foundation and the board-designated endowment fund
- General economic conditions
- The possible effect of inflation and deflation

### **Notes to Consolidated Financial Statements**

# Note 10. Endowments (Continued)

- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation

# **Investment and Spending Policies**

The Foundation has adopted investment and spending policies for the Endowment that attempt to provide a predictable stream of funding for operations while seeking to maintain the purchasing power of the endowment assets. Over time, long-term rates of return should be equal to an amount sufficient to maintain the purchasing power of the Endowment assets, to provide the necessary capital to fund the spending policy, and to cover the costs of managing the Endowment investments. The target minimum rate of return is 6.25% on an annual basis. Actual returns in any given year may vary from this amount. To satisfy this long-term rate-of-return objective, the investment portfolio is structured on a total-return approach through which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). A significant portion of the funds are invested to seek growth of principal over time.

The Foundation uses an endowment spending-rate formula to determine the maximum amount to spend from the Endowment. During the year ended December 31, 2020, 5% of the fair value of the Donor Advised Funds and 4.25% of all other Endowment investments for the prior 12 quarter moving average are available for distribution for the upcoming year, respectively. In establishing this policy, the Board of Directors considered the long-term expected return on the Endowment, and sets the rate with the objective of maintaining the purchasing power of the Endowment over time.

Changes in Endowment net assets and net asset composition by type for December 31, 2020 and 2019, are as follows:

	2020				
	Without Donor	With Donor			
	Restrictions	Restrictions	Total		
Endowment net assets, beginning of year Investment return:	\$ 69,535,215	\$ -	\$ 69,535,215		
Investment income, net of fees	1,381,840	-	1,381,840		
Net realized and unrealized gain	6,230,210	-	6,230,210		
	77,147,265	-	77,147,265		
Contributions Appropriation of endowment assets	3,784,656	-	3,784,656		
pursuant to spending-rate policy	(3,767,650)	-	(3,767,650)		
Endowment net assets, end of year	\$ 77,164,271	\$ -	\$ 77,164,271		

# **Notes to Consolidated Financial Statements**

Note 10. Endowments (Continued)

2019			
Without Donor	With Donor		
Restrictions	Restrictions	Total	
\$ 56,927,810	\$ -	\$ 56,927,810	
1,716,139	-	1,716,139	
9,590,177	-	9,590,177	
68,234,126	-	68,234,126	
4,875,662	-	4,875,662	
(3,574,573)	-	(3,574,573)	
\$ 69,535,215	\$ -	\$ 69,535,215	
	Restrictions  \$ 56,927,810  1,716,139 9,590,177  68,234,126  4,875,662  (3,574,573)	Without Donor Restrictions       With Donor Restrictions         \$ 56,927,810       \$ -         1,716,139       -         9,590,177       -         68,234,126       -         4,875,662       -         (3,574,573)       -	

### Note 11. Net Assets with Donor Restrictions

Net assets with donor restrictions are available for the following purposes at December 31, 2020 and 2019:

Net assets released from restrictions follows:

	2020		2019	
Restricted by donors for:	,		_	
Community programs	\$	46,343	\$ 23,757	
Promises to give, time		137,432	169,563	
	\$	183,775	\$ 193,320	
Satisfaction of purpose restrictions:				
Community programs	\$	251,628	\$ 302,534	

# Note 12. Pension Plan

The Foundation sponsors a tax-deferred annuity plan (the Plan) qualified under section 403(b) of the Internal Revenue Code covering employees who are scheduled to work 20 or more hours per week. The Foundation may also make a discretionary match of 50% of the first 6% of employee contributions based on certain eligibility requirements. The plan does a yearly match on June 30. Total expenses during the years ended December 31, 2020 and 2019, were \$31,436 and \$27,373, respectively.

# **Notes to Consolidated Financial Statements**

# Note 13. Risks and Uncertainties

The spread of COVID-19, a novel strain of coronavirus, is altering the behavior of business and people throughout the United States. The continued spread of COVID-19 may adversely impact the local, regional, national and world economies. The extent to which the coronavirus impacts the Foundation's results will depend on future developments, which are highly uncertain and cannot be predicted. The impact is highly dependent on the breadth and duration of the outbreak and could be affected by other factors that cannot be currently predicted. Accordingly, management cannot presently estimate the overall operation and financial impact to the Foundation.